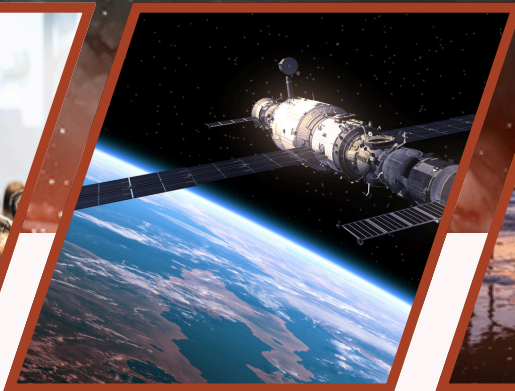


NSMMS
NATIONAL SPACE & MISSILE MATERIALS SYMPOSIUM
CRASTE
COMMERCIAL AND GOVERNMENT RESPONSIVE ACCESS
TOSPACE TECHNOLOGY EXCHANGE

2025 PROSPECTUS PACKET



23 - 26 June | Norfolk, VA

Join us as we shape the future of space technology!



For details, visit: <https://www.usasymposium.com/space/default.php>

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About the Event



NSMMS and CRASTE, two space focused conferences, will co-locate events for the 13th year. They continue their outstanding legacy in bringing together technologists, users, and decision makers from across the nation. Discussions involve key technology issues related to space, missile, hypersonic systems, and a variety of ground-breaking commercial space topics necessary for our Country's defense and space exploration pursuits.

Co-location means - you can attend two events with one registration fee, experience an expanded exhibit show and poster session, have more people to network and exchange ideas with, and have even more technical talks to participate in.

NSMMS focuses on aerospace industry needs and most recent advances to enable new capabilities for challenges associated with new and future space and missile systems. A special focus is given to advanced materials technology and testing, manufacturing and producibility, structural applications, concepts and prototype system development, and flight test evaluation, which are crucial to improve performance and reliability of both defense and commercial systems.

CRASTE brings system integrators and subsystem technology experts together to improve space access, mobility & logistics (SAML) capabilities, lowering cost, and increasing responsiveness. Special focus is given to the integration of emerging technologies, including advanced concepts, with space-access and in-space maneuver architectures to create new markets and improve existing systems for government and commercial users.

Register Today!

NSMMS & CRASTE unite engineers, leaders, managers, and educators from across the globe to exchange expertise, best practices, challenges, and research in the field of space and missile systems.

To secure your spot today, visit:

<https://www.usasymposium.com/space/registration.php>

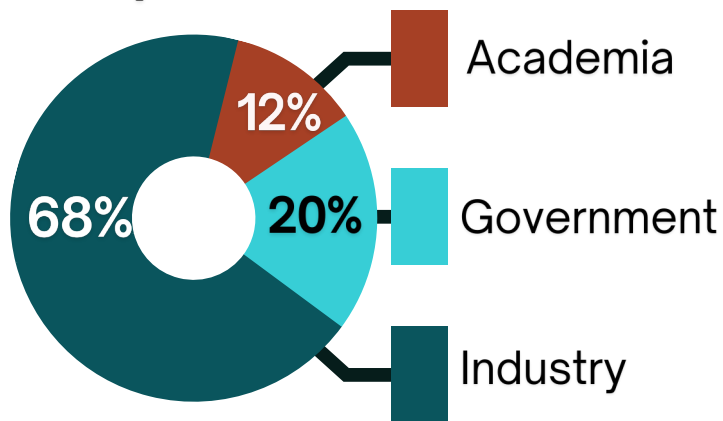
Event Classification

Access to the event is restricted to government and government contractors that are U.S. citizens (born or naturalized), who work for a U.S. company or organization, and who demonstrate they are qualified to access ITAR and Military Critical data. The event contains Controlled Unclassified Information (CUI) and is not open to press or the general public.

Details on the security requirements can be found at <https://www.usasymposium.com/space/security.php>

3 Year Average Statistics

Participation Breakout



725 - 800

**2025
Projected
Attendance**

Agenda Analytics

190+

• Oral Presentations

55+

• Poster Presentations

10+

• Tutorials & Workshops

6+

• Networking Events

2024 Engagement Analytics

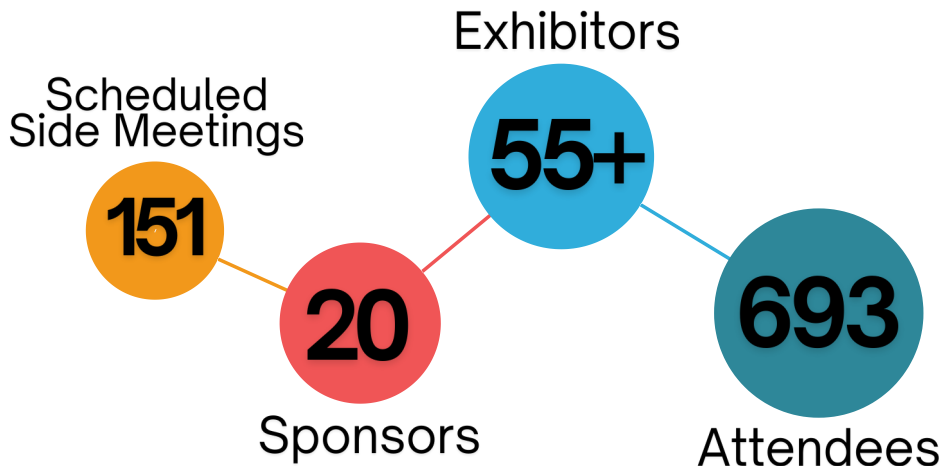


Exhibit Show

Why Exhibit?



- **Generate Highly Targeted Business Leads:** Trade show attendees are actively researching or making purchasing decisions, seeking products and services that offer real value. Every interaction is a potential lead—seize the opportunity in the exhibit hall!



- **Visibility and Credibility:** Reliability, reputation, and brand loyalty are key to strong branding. Exhibiting at a trade show signals to your audience that your business is credible and committed, while offering the opportunity to build face-to-face relationships with potential customers.



- **Access to Industry Trends:** Gain valuable insights from discussions with attendees that can inform your business strategy and product development.
- **Feedback Mechanisms:** Gather real-time feedback from attendees regarding their needs and preferences, helping refine your marketing and product strategies.

Exhibit Booth Packages

01

Exhibit Registration

- **One Full Attendee Badge** (with access to all event functions including technical sessions)
- **One 8'x10' exhibit booth, includes:**
 - One 6' table
 - Two chairs
 - Standard Pipe & Drape
 - Identification Sign
- **Brand Exposure:**
 - Organization listing with a 3 - 5 sentence ad on the event website
 - Weblink from the event website to yours
 - Listing in the final program & proceedings

Pricing:

Early-Bird: \$1,595

Must be registered and paid by 21 March 2025 to qualify

Regular: \$1,795

Starting 21 March 2025

02

Exhibit Plus Registration

- **One Full Attendee Badge** (with access to all event functions including technical sessions)
- **One Exhibit Area Only Badge** (access to exhibit hall functions only)
- **One 8'x10' exhibit booth, includes:**
 - One 6' table
 - Two chairs
 - Standard Pipe & Drape
 - Identification Sign
- **Brand Exposure:**
 - Organization listing with a 3 - 5 sentence ad on the event website
 - Weblink from the event website to yours
 - Listing in the final program & proceedings

Pricing:

Early-Bird: \$2,170

Must be registered and paid by 21 March 2025 to qualify

Regular: \$2,500

Starting 21 March 2025

Become a Sponsor!

Sponsoring is a great way to promote your company name. The NSMMS & CRASTE provides a variety of packages tailored to different budgets, allowing you to select the best option for your business.

Why Sponsor?

Brand Visibility



- **Boost your Visibility to Thousands of Industry Professionals:** Your logo will be featured on event materials, signage, and digital platforms. This ensures high visibility through multiple communications, including our 25,000-person email distribution list with an estimated 12 eblasts per event cycle, among other media formats.
- **Continuous Exposure:** Benefit from pre-event, during-event, and post-event promotional exposure through the event website.

Reputation Enhancement



- **Brand Loyalty:** Establish a reputation as a key player in the industry, leading to increased customer loyalty and trust among potential clients and partners.
- **Demonstrate Commitment:** Show your commitment to the industry by supporting a reputable event that fosters innovation, education, and collaboration among professionals in the space community.

Relationship Building



- **Special Recognition:** Event Sponsors will gain prominent visibility at the event via onsite signage, daily in session recognition, special badging and special in-person sponsor recognition ceremony, providing organizations with direct engagement opportunities with this targeted audience.
- **Streamlined Communications:** Sponsors are among the first to know about event news and have a liaison on the team to help with event needs.

DID YOU KNOW?

All sponsors, regardless of their level, will receive recognition of a networking function or on an item visible to all attendees.

Functions will be assigned until the program ad due date or they are sold out

Ready to choose your sponsorship package?
Flip to the next page!



2025 Sponsorship Packages

	\$30,000	\$25,000	\$20,000	\$15,000
	Palladium	Platinum	Gold	Silver
	Onsite Recognition Options (choose one): <ul style="list-style-type: none"> Tuesday Reception Combination of Lower Package Recognition Options Totaling \$30,000 	Onsite Recognition Options (choose one): <ul style="list-style-type: none"> Wednesday Reception Combination of Lower Package Recognition Options Totaling \$25,000 	Onsite Recognition Options (choose one): <ul style="list-style-type: none"> Monday Reception Combination of Lower Package Recognition Options Totaling \$20,000 	Onsite Recognition Options (choose one): <ul style="list-style-type: none"> Audio Visual Small Business Forum Combination of Lower Package Recognition Options Totaling \$15,000
Complimentary Exhibit Booth	TWO	TWO	TWO	ONE
Complimentary Full Access Registration	FOUR	THREE	TWO	ONE
Complimentary Digital Proceedings	SIX	FIVE	FOUR	TWO
Complimentary Exhibit Area Only Registration	THREE	THREE	TWO	TWO
Week of banner ad time on the event website (you choose the weeks)*	ELEVEN WEEKS	NINE WEEKS	SEVEN WEEKS	FIVE WEEKS
Sponsor feature highlight in email blast to database (~25,000 persons)*	FOUR (100,000 IMPRESSIONS)	THREE (75,000 IMPRESSIONS)	TWO (50,000 IMPRESSIONS)	TWO (50,000 IMPRESSIONS)
Sponsor listing by level in email blasts to database (~25,000 persons) - Estimate of 12 eblasts totaling 300,000 impressions*	✓	✓	✓	✓
Ad in the printed program	CENTER SPREAD + FULL PAGE	SPREAD + HALF PAGE	SPREAD	FULL PAGE
Sponsor recognition by level at start of technical sessions each day	✓	✓	✓	✓
Award certificate presented for sponsorship at reception or other key time in program	✓	✓	✓	✓
Priority scheduling with side meeting rooms	✓	✓	✓	✓
Recognition on signage at event	✓	✓	✓	✓
Logo featured in footer carousel on all pages of website	✓	✓	✓	✓
Recognition on the event website sponsor page by level	✓	✓	✓	✓
Recognition in the printed program in the sponsor section by level	✓	✓	✓	✓
Recognition in the proceedings by level	✓	✓	✓	✓

2025 Sponsorship Packages Continued

	\$10,000	\$7,500	\$5,000	\$3,000
	Cobalt	Copper	Bronze	Iron
	Onsite Recognition Options (choose one): <ul style="list-style-type: none"> Lanyards Faraday Bags Tue Continental Breakfast Wed Continental Breakfast Printed Program Combination of Lower Package Recognition Options Totaling \$10,000 	Onsite Recognition Options (choose one): <ul style="list-style-type: none"> Mon Continental Breakfast Thu Continental Breakfast Tue Afternoon Break Wed Afternoon Break Combination of Lower Package Recognition Options Totaling \$7,500 	Onsite Recognition Options (choose one): <ul style="list-style-type: none"> Mon Afternoon Break Thu Afternoon Break Mon Mid-Morning Coffee Tue Mid-Morning Coffee Wed Mid-Morning Coffee Thu Mid-Morning Coffee Grand Prize Give-Away 	Onsite Recognition Options (choose one): <ul style="list-style-type: none"> Mon Speaker Breakfast Tue Speaker Breakfast Wed Speaker Breakfast Thu Speaker Breakfast
Complimentary Exhibit Booth				
Complimentary Full Access Registration	ONE			
Complimentary Digital Proceedings	TWO	ONE		
Complimentary Exhibit Area Only Registration	ONE	ONE		
Week of banner ad time on the event website (you choose the weeks)*	THREE WEEKS	TWO WEEKS	ONE WEEK	ONE WEEK
Sponsor feature highlight in email blast to database (~25,000 persons)*	ONE (25,000 IMPRESSIONS)	ONE (25,000 IMPRESSIONS)	ONE (25,000 IMPRESSIONS)	
Sponsor listing by level in email blasts to database (~25,000 persons) - Estimate of 12 eblasts totaling 300,000 impressions*	✓	✓	✓	✓
Ad in the printed program	FULL PAGE	HALF PAGE	HALF PAGE	
Sponsor recognition by level at start of technical sessions each day	✓	✓	✓	✓
Award certificate presented for sponsorship at reception or other key time in program	✓	✓	✓	✓
Priority scheduling with side meeting rooms	✓	✓	✓	✓
Recognition on signage at event	✓	✓	✓	✓
Logo featured in footer carousel on all pages of website	✓	✓	✓	✓
Recognition on the event website sponsor page by level	✓	✓	✓	✓
Recognition in the printed program in the sponsor section by level	✓	✓	✓	✓
Recognition in the proceedings by level	✓	✓	✓	✓

Advertisements

Printed Advertisements

Printed advertising in the NSMMS & CRASTE program guarantees optimal visibility by placing your message directly in the hands of every attendee.

Full Page Spread - \$1,500

Designed to 10" wide x 8.25" tall. Text should be designed around the fold.

Full Page Ad - \$1,000

Designed to 4.75" wide x 8.25" tall.

Half Page Ad - \$750

Designed to 4.75" wide x 4" tall.

Printed Ad Guidelines

- The program booklet size is 5.25" x 8.75".
- Ads must be submitted as pdfs or tiffs and must be 300 dpi or larger.
- Colors need to be set as CMYK and not RGB. There is a 1/4 margin around all ads, so no ads will bleed to the edge.
- Finished ads can be sent to Kelli Jameson at kjameson@blue52productions.com by email if under 10MB. If over 10MB, let her know and she will give you access to a File Transfer Folder.

**PRINTED ADS ARE
DUE 9 MAY 2025!**

Web Advertisements

Take advantage of this opportunity to advertise on our event website, where your brand will reach a wide audience and engage attendees before, during, and after the event!

Web Banner - \$300/week

Web banner ads will appear on the NSMMS & CRASTE website and are available for 1 week at a time.




Web banners should be designed to be 520 pixels wide x 100 pixels high and should be submitted in jpg or png format. We will also need to know the web address you want it linked to.

For more details on the Advertisements, please visit <https://www.usasymposium.com/space/sponsorship.php>


Other Engagement Opportunities

The NSMMS and CRASTE present numerous opportunities for attendees to participate in. These initiatives emphasize workforce development and networking, and provide chances to extend discussions beyond the technical sessions.

Workforce Development


- 
- **Student Program:** This initiative aims to foster participation among college students both at the event and within the space community. It offers a chance to enhance students' knowledge by engaging with field experts, provides networking opportunities with potential employers, and promotes excellence in research and technology. For details on the student program, visit www.usasymposium.com/space/student.php
 - **Job & Resume Board:** Over the years, numerous jobs have been filled and employees hired through networking at NSMMS & CRASTE. The job and resume page will be accessible to all registered attendees of the 2025 NSMMS & CRASTE event. Instructions for accessing the job and resume page will be included in your registration confirmation email. If you wish to post a job opening or are looking for employment in the space or aerospace sectors, please feel free to share your information.

Workshare Opportunities



The work share program provides complimentary registration to NSMMS & CRASTE in exchange for working approximately 20 hours at the conference. Many work-share participants enjoy the extra interaction with speakers and attendees this job affords them. Training will be provided onsite. If you are interested, please contact Amy Voisard at avoisard@blue52productions.com.


Oral and Poster Presentations



The 2025 forum will feature senior level keynote presentations; a variety of technical sessions covering ground-breaking research and technology.

Posters are a great way to showcase your work and improve your networking opportunities. Each year, both the posters and the student submissions are reviewed for quality and excellence through a peer review process.

Small Business Forum



Small businesses and universities attending the forum will have the opportunity to explore the potential for aligning their capabilities with larger “prime” contractors and with NASA/DoD needs, as well as extend their own research efforts to areas essential to next generation space and missile applications. Advanced sign-up is required. For more information, visit www.usasymposium.com/space/sbf.php.

Other Engagement Opportunities Continued



Networking and Side Meeting Rooms

In order to maximize your ability to network and meet with your colleagues, we have side meeting tables and rooms available exclusively for attendees. Side meeting rooms will be available throughout the week for use at NO COST based on availability. For more information, visit: www.usasymposium.com/space/smr.php



Award Programs

John R. Koenig Lifetime Achievement Award: This award honors a person from Government, Industry, or Academia, who over a sustained period of time, nominally greater than 20 years, exemplified the following traits:

- Made significant contributions to space and missile materials community;
- Exemplified technical and/or organizational leadership; and
- Inspired others in the field and provided mentorship.

For more details on this award, visit www.usasymposium.com/space/awardprogram.php

Peer Reviewed Posters: Posters are a great way to showcase your work and improve your networking opportunities! Each year, both the posters and the student submissions are reviewed for quality and excellence through a peer review process.

Student Excellence Awards

- **Student Excellence Cash Awards for Oral Presentations** – Sponsored by Northrop Grumman: Cash awards will be given to the top three participating student oral presentations in the following amounts:
 - 1st Place Student Excellence Award \$1200
 - 2nd Place Student Excellence Award \$600
 - 3rd Place Student Excellence Award \$200
- **Student Cash Awards for Poster Presentations** – Sponsored by Northrop Grumman: Cash awards will be given to the top three participating student poster presentations in the following amounts:
 - 1st Place Student Poster Award \$500
 - 2nd Place Student Poster Award \$300
 - 3rd Place Student Poster Award \$200

For more information on how to participate, visit www.usasymposium.com/space/student.php